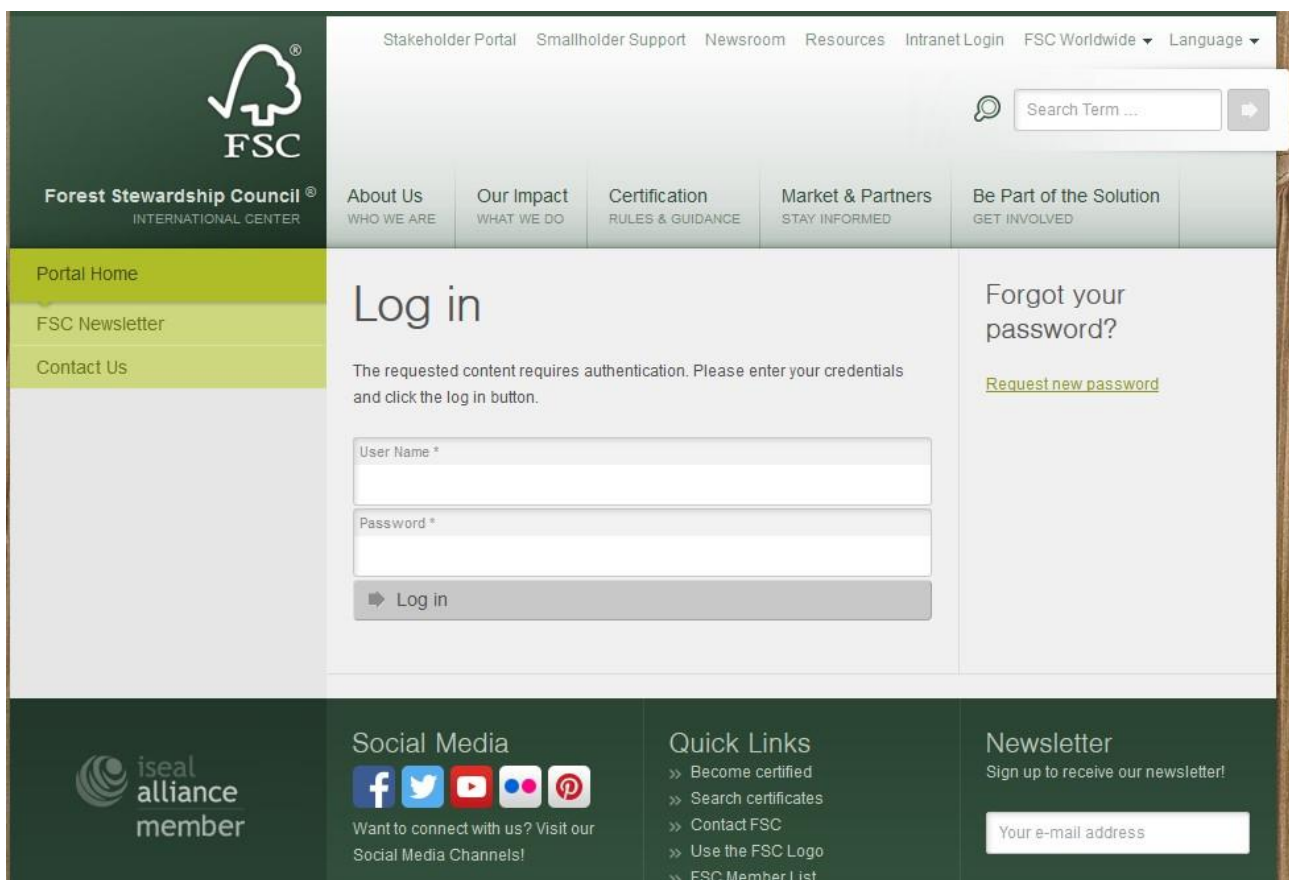


Muitas organizações, ao se certificarem, não recebem orientações de como devem proceder para obter e utilizar o selo do FSC em seus produtos ou de forma promocional.

Colocaremos a disposição uma guia de como obter e utilizar o selo a partir do download oficial do selo FSC.

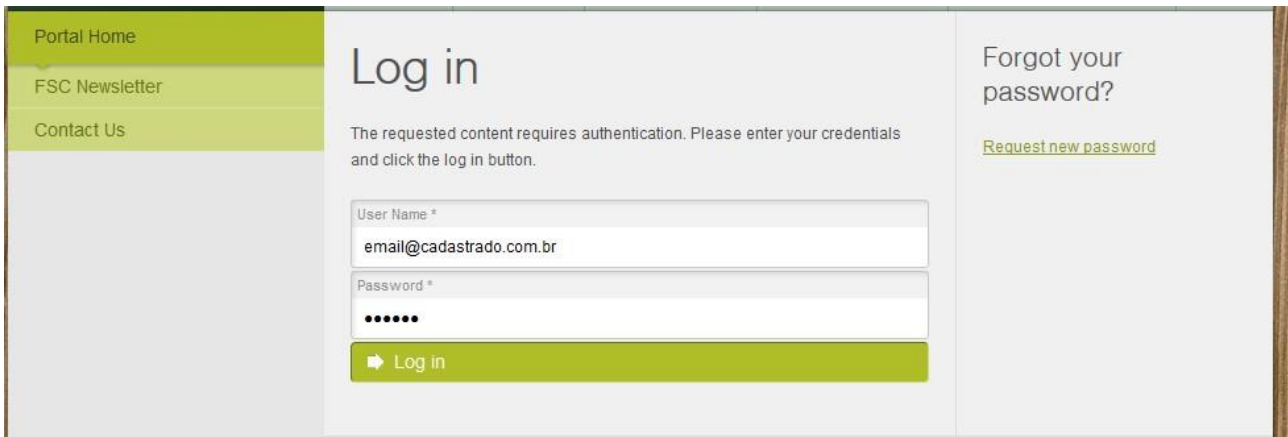
Acessando o site <https://trademarkportal.fsc.org> é possível ir ao portal de download.

No portal, será preciso fazer o log in com o e-mail cadastrado junto ao FSC. Assim que o certificado é emitido o FSC gera uma senha automaticamente enviada a este e-mail.



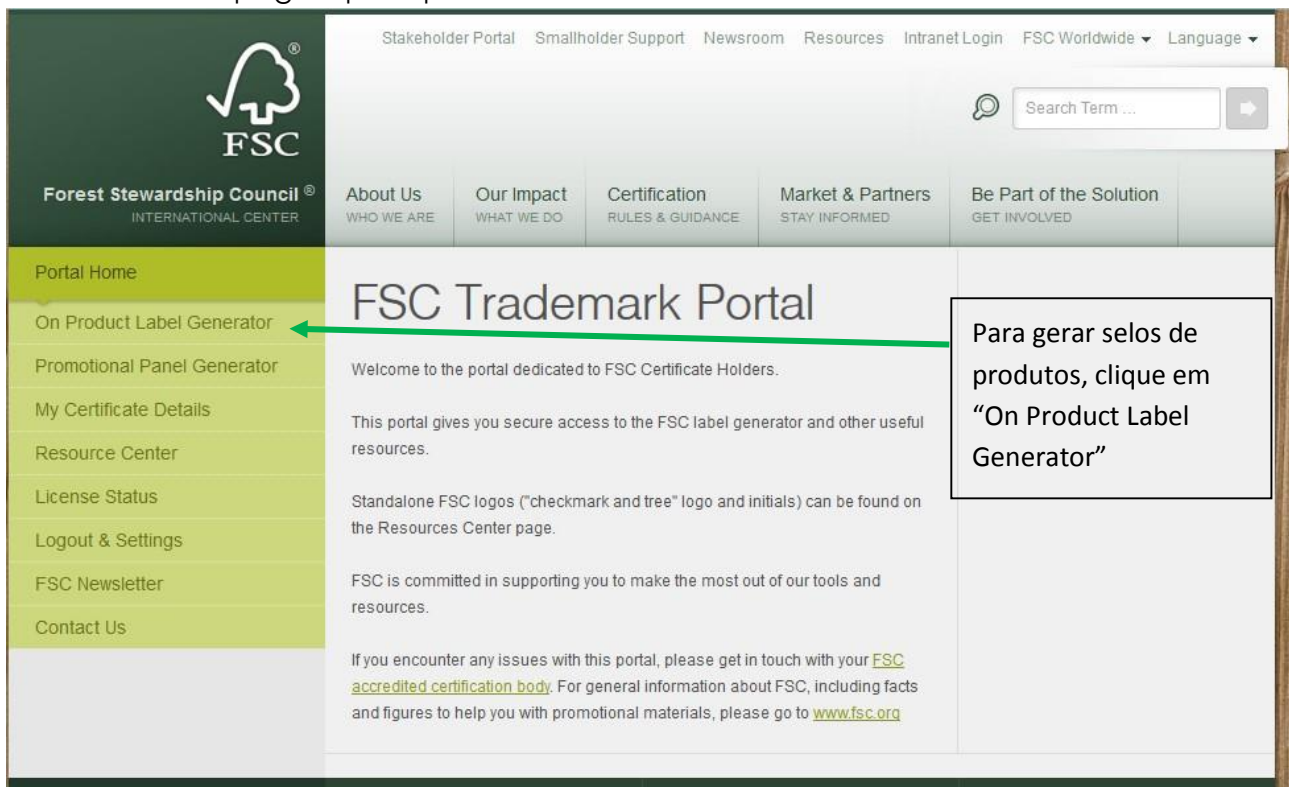
The screenshot shows the FSC Stakeholder Portal login interface. At the top, there is a navigation bar with links for Stakeholder Portal, Smallholder Support, Newsroom, Resources, Intranet Login, FSC Worldwide, and Language. A search bar is located on the right. Below the navigation bar, there is a main header with the FSC logo and the text 'Forest Stewardship Council INTERNATIONAL CENTER'. A horizontal menu contains links for About Us, Our Impact, Certification, Market & Partners, and Be Part of the Solution. The main content area is divided into two columns. The left column has a 'Log in' section with a message: 'The requested content requires authentication. Please enter your credentials and click the log in button.' Below this are input fields for 'User Name *' and 'Password *', and a 'Log in' button. The right column has a 'Forgot your password?' section with a 'Request new password' link. At the bottom, there is a footer with an 'iseal alliance member' logo, social media links (Facebook, Twitter, YouTube, LinkedIn, Pinterest), a 'Quick Links' section with links to 'Become certified', 'Search certificates', 'Contact FSC', 'Use the FSC Logo', and 'FSC Member List', and a 'Newsletter' section with a sign-up form for 'Your e-mail address'.

Insira seu e-mail e sua senha

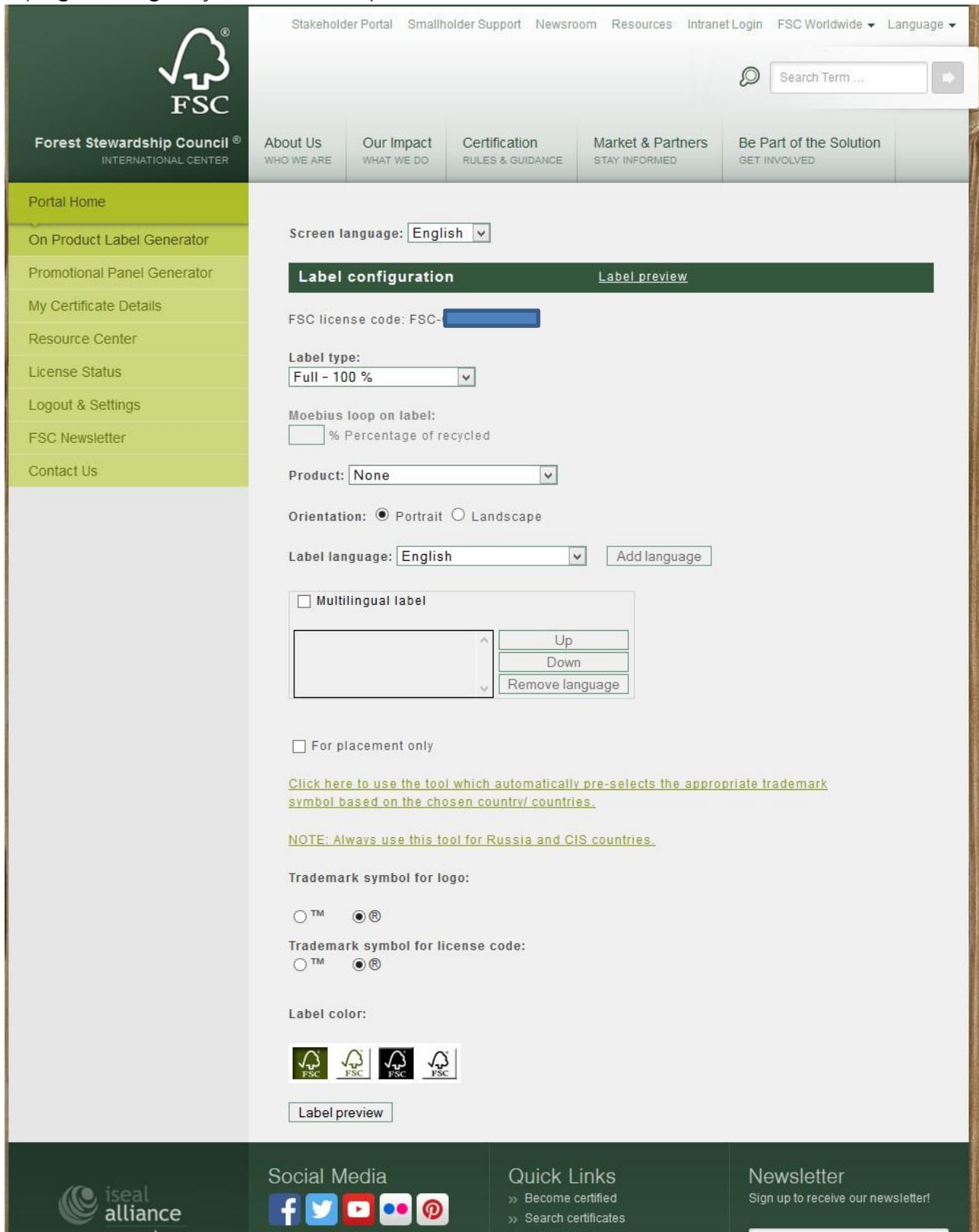


Clique em Log in.

Você estará na página principal do Portal.



A página de geração de selo de produto irá abrir



The screenshot shows the FSC International Center website's product label generator interface. The page is titled "On Product Label Generator" and is part of a "Portal Home" menu. The main content area is titled "Label configuration" and includes a "Label preview" link. The configuration options are as follows:

- Screen language: English (dropdown)
- FSC license code: FSC- (input field)
- Label type: Full - 100% (dropdown)
- Moebius loop on label: % Percentage of recycled
- Product: None (dropdown)
- Orientation: Portrait Landscape
- Label language: English (dropdown) with an "Add language" button
- Multilingual label: (checkbox) with a list box and "Up", "Down", and "Remove language" buttons
- For placement only: (checkbox)
- Trademark symbol for logo: TM ®
- Trademark symbol for license code: TM ®
- Label color: Four FSC logos (green, blue, black, and white)

Additional text on the page includes a link: [Click here to use the tool which automatically pre-selects the appropriate trademark symbol based on the chosen country/ countries.](#) and a note: [NOTE: Always use this tool for Russia and CIS countries.](#)

The footer of the page contains the "iseal alliance member" logo, "Social Media" links for Facebook, Twitter, YouTube, and Pinterest, "Quick Links" for "Become certified", "Search certificates", and "Contact FSC", and a "Newsletter" sign-up button.

Portal Home
On Product Label Generator
Promotional Panel Generator
My Certificate Details
Resource Center
License Status
Logout & Settings
FSC Newsletter
Contact Us

Screen language: English

Label configuration [Label preview](#)

FSC license code: [Redacted]

Label type:
Full - 100 %
Full - MIX
Full - Recycled
Mini - 100 %
Mini - MIX
Mini - Recycled
Small Producer - 100 %
Small Producer - MIX

Orientation: Portrait Landscape

Label language: English Add language

Multilingual label

Up
Down

Escolha o tipo de selo, 100%, Misto ou Reciclado, nos tamanhos padrão ou mini.

Portal Home
On Product Label Generator
Promotional Panel Generator
My Certificate Details
Resource Center
License Status
Logout & Settings
FSC Newsletter
Contact Us

Screen language: English

Label configuration [Label preview](#)

FSC license code: FSC-C115406

Label type:
Full - MIX

Moebius loop on label:
 % Percentage of recycled

Product:
None
Bamboo
Bark
Board (Card-/Paperboard)
Charcoal
Cork
Envelope
Essential oil
Label
None
Packaging
Paper
Pulp
Rubber
Syrup
Wood

Orientation: Portrait Landscape

Label language: English Add language

Multilingual label

Up
Down
language

For placement only

Escolha o tipo de produto.

License Status

Logout & Settings

FSC Newsletter

Contact Us

Label type:

Moebius loop on label:
 % Percentage of recycled

Product:

Orientation: Portrait Landscape

Label language:

Multilingual label

For placement only

[Click here to use the tool which automatically pre-selects the appropriate trademark symbol based on the chosen country/ countries.](#)

[NOTE: Always use this tool for Russia and CIS countries.](#)

Trademark symbol for logo:
 TM ®

Trademark symbol for license code:
 TM ®

Escolha entre retrato ou paisagem.

License Status

Logout & Settings

FSC Newsletter

Contact Us

Label type: Full - MIX

Moebius loop on label: % Percentage of recycled

Product: Paper

Orientation: Portrait Landscape

Label language: English

Multilingual

For placement

[Click here to use symbol based on](#)

[NOTE: Always us](#)

Trademark symb

™ ®

Trademark symbol for license code: ™ ®

English
Icelandic
Indonesian
Italian
Japanese
Kazakh
Korean
Latvian
Lithuanian
Malay
Neo Norwegian
Norwegian
Polish
Portuguese
Portuguese - Brazil
Romanian
Russian
Serbian
Setswana
Slovak
Slovenian

Add language

language

pre-selects the appropriate trademark

countries.

Escolha o idioma do selo.

Multilingual label

Up
Down
Remove language

For placement only

[Click here to use the tool which automatically pre-selects the appropriate trademark symbol based on the chosen country/ countries](#)

[NOTE: Always use this tool for Russia and CIS countries.](#)

Trademark symbol for logo:
 TM ®

Trademark symbol for license code:
 TM ®

Label color:

Escolha a marca Registrada

Escolha a cor do logo e o visualize o logo pronto.

Forest Stewardship Council
INTERNATIONAL CENTER

- Portal Home
- On Product Label Generator
- Promotional Panel Generator
- My Certificate Details
- Resource Center
- License Status
- Logout & Settings
- FSC Newsletter
- Contact Us

Stakeholder Portal Smallholder Support Newsroom Resources Intranet Login FSC Worldwide ▾ Language ▾

About Us
WHO WE ARE

Our Impact
WHAT WE DO

Certification
RULES & GUIDANCE

Market & Partners
STAY INFORMED

Be Part of the Solution
GET INVOLVED

Screen language: English ▾

Label configuration
Label preview

.eps (RGB) ▾

Here you can see how your label would look like.

MISTO

Papel produzido a partir de fontes responsáveis

FSC®

www.fsc.org

Usando o selo promocional



The screenshot shows the FSC Label Generator interface. A sidebar on the left contains navigation links: Portal Home, On Product Label Generator, Promotional Panel Generator, My Certificate Details, Resource Center, License Status, Logout & Settings, FSC Newsletter, and Contact Us. The main content area is titled 'Label configuration' and includes a 'Screen language' dropdown set to 'English', an 'FSC license code' input field, and a link to a trademark selection tool. Below this are options for 'Trademark symbol for logo' and 'license code', both with radio buttons for TM and ®. The 'Label color' section shows four FSC logo icons. 'Orientation' is set to 'Portrait' with radio buttons for 'Portrait' and 'Landscape'. 'Label language' is set to 'English' in a dropdown menu. A 'Label preview' button is at the bottom. Three callout boxes with arrows provide instructions: 'Escolha o gerador de logos promocionais.' points to the 'Promotional Panel Generator' link; 'Escolha a marca de registrado, a cor, o formato e o idioma.' points to the trademark and color options; and 'Visualize o logo' points to the 'Label preview' button.

Pronto, pode fazer o download!

Portal Home

On Product Label Generator

Promotional Panel Generator

My Certificate Details

Resource Center

License Status

Logout & Settings

FSC Newsletter

Contact Us

Screen language:

Label configuration **Label preview**

Here you can see how your label would look like.



**A marca do manejo
florestal responsável**